

## **Press Release**

### Quality

# "Quality is discerning, but full of opportunities!"

Arnsberg, April 2022 – How can a mid-sized, owner-managed company hold its own in a dynamic and competitive market, and even expand? The answer provided by TRILUX as the German market leader for technical light is as simple as it is discerning: quality.

Since the company was founded 110 years ago, quality has been firmly anchored as a core in the TRILUX corporate DNA. The aim is to inspire customers as well as partners and employees with first class, unique solutions and services and thus to achieve a clear differentiation from the competition – with every contact, every product and every project. "Our claim to quality runs like a common thread throughout the entire company, starting with quality of light, product and design quality, in fact right through to the quality of our data and services," summarises CFO Johannes Huxol. Based on this aspiration, TRILUX develops customised, pioneering solutions for the lighting market. "Admittedly, continuously pursuing maximum quality is stressful and highly demanding – but full of opportunities in the long term, because satisfied customers and employees are the only solid basis for sustainable corporate success," states Huxol. TRILUX ensures continuous professional qualifications as especially required in the dynamic lighting market via a broad portfolio of further training courses at the TRILUX Akademie, and for all players in the market. The success shows: high quality standards, such as excellent product and service quality, are central factors in many current projects and an important selection criterion for cooperation. Two examples:



#### UP! - top solutions for an urban highlight

The complete conversion of the former GDR department store Centrum in Berlin into a state of the art office building is an architectural flagship project with high national and international standing. The result is a unique complex with around 65,000 square metres of usable space, perfectly adapted to the requirements of New Work concepts. A special feature was the exceptionally high specifications for design, functionality, flexibility and efficiency. The lighting had to create optimal lighting conditions in all areas and simultaneously harmonise with the industrial interior design featuring exposed concrete surfaces and visible pipes and cables. The solution: E-Line NEXT LED in a stylishly custom black design. Thanks to its modular construction, the continuous line system perfectly adapts to the various areas of application in the building, for example UGR19 variants for computer workstations. The result: one of Berlin's most attractive and sustainable office buildings.









(Photos: Linus Lintner)

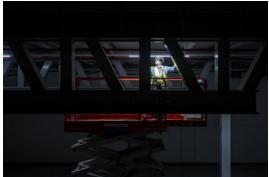


#### **REWE Central Warehouse North – large-scale, high-efficiency solutions**

REWE Markt GmbH sets new standards in sustainable logistics with construction of its 85,000 square metre Central Warehouse North. The plan is for the building to be certified as Gold Standard in accordance with the guidelines of the German Sustainable Building Council (DGNB). An important component of this is the lighting, and specifications for this were extremely demanding at several levels. Highly efficient, controllable lighting solutions were sought for all indoor areas, ranging from logistics halls to offices, as well as for canopied outdoor areas such as the loading ramps and parking garage. In the logistics bays the lighting has to prove its worth in the various environments and cope with hall heights of 5 to 32 metres as well as room temperatures of -24°C to +26°C. Thanks to the very wide product portfolio with high quality solutions for every area, TRILUX, as a full-service supplier, was able to meet the requirements. The project included 20 kilometres of custom E-Line NEXT LED continuous lines, 652 Oleveon Fit weatherproof luminaires and 2,000 Siella LED lay-in ceiling luminaires. And naturally everything according to deadline in line with the keyword quality.







(Photos: TRILUX)



#### **About TRILUX**

TRILUX SIMPLIFY YOUR LIGHT represents the most simple and reliable path to customised, energy-efficient and future-capable lighting solutions. In the dynamic and increasingly complex lighting market, customers are provided with optimal advice, ideal orientation and perfect light. In order to ensure this claim TRILUX accesses a broad portfolio of technologies and services as well as efficient partners and companies within the TRILUX Group. The lighting specialist brings together individual components to create tailor-made complete solutions – always perfectly matched to customer requirements and the field of application. This allows complex and extensive projects to be simply and rapidly implemented from a single source. According to the principle of SIMPLIFY YOUR LIGHT, easy planning, installation and use is the focus of customer solutions in addition to quality and efficiency.

The TRILUX Group has six production locations in Europe and Asia and supports international customers with 30 subsidiaries and many sales partners. The Light division includes the brands of TRILUX SIMPLIFY YOUR LIGHT, Oktalite and Zalux. Associated companies include wtec, Crosscan, ICT and the online platform watt24. The Innovation Centre, as a division for research and development, bundles innovative power under the roof of TRILUX. The TRILUX Akademie has locations in Germany, Austria, the Netherlands, Belgium, the United Kingdom, France, Switzerland and the United Arab Emirates, and communicates expertise concerning themes, trends and new developments in the lighting sector. The company employs approximately 5,000 employees worldwide, with headquarters at Arnsberg in Germany.

For more information, visit www.trilux.com.

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